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## **Cii Connectivity Technology (guestLINK) Expands International Presence, and adds to National**

*Wins HOSTS Award, Installs 7,000 units in Vegas*

**PHOENIX** (March 26, 2010) – One local tech company is making waves in the hotel, hospital, casino and office industry for their eye towards flexible plug-and-play solutions and a win at an international awards show for their ingenuity. [Communication Integrators, Inc.](#) (Cii), a Tempe-based technology company that specializes in modular connectivity solutions, has developed three new innovations that are taking the market by storm.

Established in 1988, Cii is the pioneer in design and manufacturing of modular power, voice and data systems and is a member of the U.S. Green Building Council. In that time, Cii has installed more than 100 million square feet of product. Cii's most prominent plug-and-play connectivity technology developments for 2010 are stationLINK™, slotLINK™, and guestLINK™ PowerWave.

Designed for today's most demanding workstation environments, stationLINK is a modular power system that provides the office space with convenient access to power, voice and data allowing flexible configurations. In addition, stationLINK creates a cleaner look in the work environment by minimizing unsightly cables and plug strips.

slotLINK plug-and-play technology allows casinos to reconfigure an entire cluster of gaming machines with minimal disruption to the gaming floor. Speed and versatility are just two of the many reasons why slotLINK is now being installed in some of the largest gaming casino's in the world.

With an installed base approaching 25,000 units globally, guestLINK PowerWave's state-of-the-art technology is the most revolutionary connectivity development for those who are on the go with their personal technological devices. Through the guestLINK™ panel, hotel guests and hospital patients may plug in their laptop, DVD or mp3 player, iPod, personal gaming station, camcorder or digital camera, and enjoy their personal electronic devices from the convenience of their room.

"With stationLINK, we created flexible, reconfigurable systems for just about every office environment that saves time and money, and provides greater efficiencies," said J. Glynn Gross, CEO of Communications Integrators, Inc. and the manufacturer of stationLINK, slotLINK and guestLINK. "Our casino portfolio is rapidly expanding with slotLINK, and travelers who connect with guestLINK spend nearly 37 percent more time in their room using their personal electronics. In 2010, we're expanding guestLINK into the hospital sector to offer a brand new level of patient experience in a way that has never been more appealing."

Cii has a list of clients worldwide that have embraced connectivity technology. Most recently, Cii announced that slotLINKs were installed in the ARIA Resort & Casino and nearly 7,000 guestLINK™ units were installed at ARIA and Mandarin Oriental at *CityCenter in Las Vegas*. Other hotels who've embraced the wave include select Intercontinental Hotel properties, the Hilton Washington Dulles Airport, Four Seasons Maui, Fairmount Pittsburgh and Altamira Village, Caracas, Venezuela.

In addition to being well-known in the hotel, hospital, casino and office industries, Cii is expanding their presence in the business communication industry as well. This past February, Cii was awarded the Star Vendor Awards at [HOSTS](#) in Mumbai, India. The award recognizes "professional and global communication businesses in their attitudes and dealings, offering innovative solutions, world-class brands, information, demos, for buyers to see, touch, understand and compare."





## ABOUT GUESTLINK™

The new guestLINK™ PowerWave™ connectivity panel is the most revolutionary personal electronics connectivity technology to enter the global market in decades. Hotel guests and hospital patients simply plug in their laptop, iPhone, iPod, camcorder, digital camera, game station, DVD, and other personal electronics to the PowerWave console and then enjoy their experience through the in-room HDTV and audio system. Users will immediately enjoy music, videos, presentations and OTHER multi-media content from the convenience of their room. The PowerWave unit is auto-sensing and designed to interface with 3<sup>rd</sup> party, in-room entertainment technology. For more information, or to inquire about guestLINK technology for your new construction or remodel project, visit [www.guestlink-cii.com](http://www.guestlink-cii.com).

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