



**FOR IMMEDIATE RELEASE**

## **MGM MIRAGE's *CityCenter Las Vegas* Offers guestLINK™ Connectivity Technology**

**LAS VEGAS** (January 11, 2010) – MGM MIRAGE'S *CityCenter* continues to embrace revolution by installing guestLINK™ connectivity devices to provide visitors with the most revolutionary in-room hotel technology on the market. *CityCenter* is an \$11+ billion, 68-acre urban metropolis project located on the Las Vegas Strip.

Nearly 7,000 guestLINK™ units were installed in guestrooms at the Mandarin Oriental, ARIA Resort & Casino and Vdara Hotel & Spa hotels, with plans to install additional units.

Travelers crave access to technology and guestLINK™ is the answer for those who use multiple technological devices. For hotel guests, it means no more searching in vain for an elusive Ethernet connection or settling for tunes played on the clock radio. Through the guestLINK™ console, users may plug in their laptop, DVD or mp3 player, iPod, personal gaming station, camcorder or digital camera, and enjoy all of their personal technology devices from the comfort of their hotel room.

guestLINK™ state-of-the-art technology is the most revolutionary in-room development to occur in five decades, according to J. Glynn Gross, CEO of Communications Integrators, Inc. and the manufacturer of guestLINK. "Not since the late 1950's, when televisions and air conditioners were installed in hotels, has an innovation come along that so dramatically transforms the way guests will spend time in their rooms," says Gross.

In addition to enhancing the in-room experience, it stands to reason that guestLINK™ may help the hotel to boost its own bottom line. Research conducted in December 2009 reveals that 37% of hotel guests who use guestLINK™ will spend more time using their personal electronics during their stay, creating an opportunity for hotels to generate additional revenue streams by promoting room service and other on-site hotel amenities. Guests also indicated an overwhelming preference for guestLINK™ over other wannabe connectivity products available in the market.

For more information or to inquire how to include guestLINK™ in a hotel remodel or new construction project, visit [www.guestlink-cii.com](http://www.guestlink-cii.com)

### **ABOUT GUESTLINK™**

The new guestLINK™ PowerWave™ connectivity panel is the most revolutionary personal electronics connectivity technology to enter the global market in decades. Hotel guests and hospital patients simply plug in their laptop, iPhone, iPod, camcorder, digital camera, game station, DVD, and other personal electronics to the PowerWave console and then enjoy their experience through the in-room HDTV and audio system. Users will immediately enjoy music, videos, presentations and OTHER multi-media content from the convenience of their room. The PowerWave unit is auto-sensing and designed to interface with 3<sup>rd</sup> party, in-room entertainment technology. For more information, or to inquire about guestLINK technology for your new construction or remodel project, visit [www.guestlink-cii.com](http://www.guestlink-cii.com).

###

